

ADVERTISE ON THE DO COMPANIES

# The Do Companies

BE VISIBLE TOGETHER WITH THE LARGE  
AND WITH THE NEW INNOVATIVE

## The strength of contrast

The Do Companies are deliberately mixed. The platform highlights and cross-fertilises companies with the climate-smart products and services

Big and small!



## THIS IS INCLUDED IN THE AD:

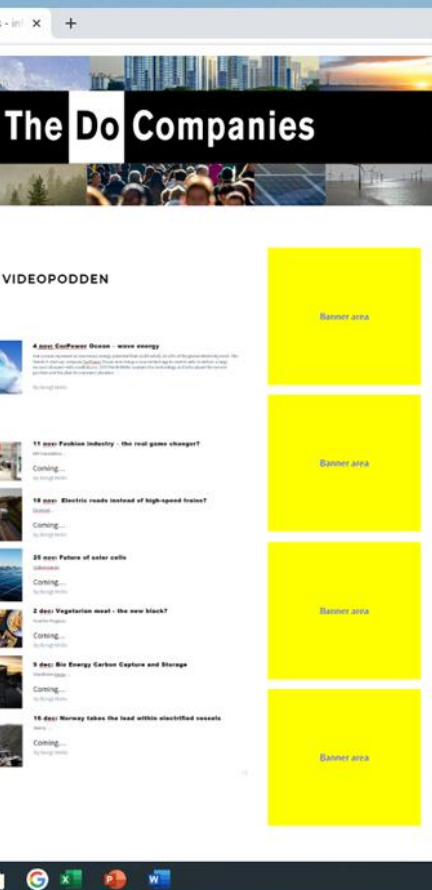
- Ad spot on the video blog page
- Article on TheDoCompanies
- Posts on LinkedIn
- Discount on participation in own video blog at TDC



ADVERTISE ON THE DO COMPANIES

# The Do Companies

You buy more than a banner. At The Do Companies, your company participate in social media articles and posts. And you get a discount in case your company participate in own video blog at the platform



## INTRODUCTION OFFER

### AD PACKAGE \*

**“Start-up”** EUR 475 excl.VAT  
(Turnover < SEK 1 milj.)

**“Scale-up”** EUR 760 excl.VAT  
(Turnover 1-10 SEK milj.)

**“Big”** EUR 1140 excl.VAT  
(Turnover > 10 SEK milj.)

**YOU GET MORE THAN ONE BANNER**

\* / ALL THIS IS INCLUDED:

Banner Ad 380x250 pixels incl. link to web page, for 4 weeks

Article where product/service is mentioned

Posts on LinkedIn where product/service is mentioned

Discount when participating in own video blog on TDC- ad cost is deducted from the price

**Does your business contributes to lower  
emissions of carbon dioxide - tell us!**

**We need to hear more about the climate-smart ideas**



**The Do Companies**

**[www.informel.se/thedocompanies](http://www.informel.se/thedocompanies)**

**CONTACT**

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